

“DIALOG IN THE DARK” BRASILIA: ANOTHER HUGE SUCCESS

Brasilia surrenders to Dialog in the Dark

The Dialog in the Dark exhibition that took place during the Embrapa fair in Brasilia, Brazil was a huge success. From April 24th to 30th approximately 4.500 people visited the 80 sq meter path in the dark, confirming the worldwide accomplishment of the exhibition.

People from eight years up had the opportunity to have a glance of what the Dialog Museums can offer in terms of Brazilian education. Those who had the chance to know the guides and see how capable and happy they were, will probably join our Rodin Project and our will to implement a Dialog in the Dark network in Brazil.

We've reached a point of no return in the process and we came to a stage where it's impossible to be indifferent to all the social matters



that are involved.

Those who had the privilege to experience themselves or just to know about the Dialog have to come together, each one within its own capabilities, to make things possible and to start what we hope it would be just the beginning of a social industry in Brazil. While the

unemployment levels are growing and the basis of the capitalism as we know it are falling apart, in a world where investment and speculation are mixed up, we can just hope that this wonderful instrument of human science will be able to illuminate a nice future to our Brazilian society.

Campinas is an important university and industrial site, with more than 2.6 million people in the city and in the surroundings, being the 10th biggest metropolitan area of Brazil and having an economy that's equivalent to Chile's.

The opening is planned for October 2006 and the know-how that we've got from our past experience in Rio de Janeiro and Brasilia, as the people that we meet and trained for those events are sure gonna be of great help. We are counting on you during all the way until the opening day.

Dialog in the Dark Brasilia 2006 numbers

- 7 days exhibition
- 4.500 visitors
- 700 visitors/day
- 21 schools
- 1.904 comments in our guest book
- 23 blind and visually impaired guides
- Over 2 hours waiting

The public falls in love with Dialog in the Dark

During our 7 days exhibition at the Embrapa fair in Brasilia, we were able to notice the public's enthusiasm over Dialog in the Dark. The schools from Brasilia were spontaneously interested about our show and stood up on the lines that took over 2 hours to get in.

We were very happy to see the public's reaction, specially the young ones. There was this little eight years old girl, whose parents were working at the fair, that went 21 times in the dark. The students from the journalism major at Brasilia's University talked about Dialog in the Dark at their on-line school's newspaper.

From our more than 4.500 visitors, 122 had some kind of handicap, and a lot of them were children (including over 60 hearing-impaired students). They are the concrete evidence that our Dialog is an effective way of throwing down the walls that divide us, to break down the prejudice and to let everybody have a good time, with no exceptions based on our physical conditions. The emotions that one experiences in the dark are universal, but the importance of being able to participate with no restrictions to a recreational activity that is made for a regular audience is tremendous for those who had to face their own limitations their whole lives. Once more we were sure that in dark we are all the same.

Special Thanks

We couldn't thank enough all those wonderful people who've helped us make Dialog in the Dark in Brasilia happens. The guides: Vinicius, Wadjô, Silvana, Flávia, Carlos Alexandre, Tiago, Silvo, Francineide, Nilson, Gladson, Marinalva, Daniela, Rosivan, Ailton, Elisângela, Maria Neide, Reginaldo, Ana Kelly, Leonardo and Simone, Márcio (sound effects) e Dinália (responsible for the guides).

Our very special thanks to the Rio de Janeiro's staff who have come to help us in Brasilia, without you it wouldn't have been possible: Carla e Manuel (Chief guides), Ida, Angela e Irma (General organization).

Those people are the ones who give us the will and strenght to keep up building our Dialog Museums in Brazil.



Campinas 2006

The first Dialog Museum of Brazil has finally found its home. It will be at Shopping Galleria, an important mall in Campinas, and it will have more than 1000 sq meters area. In that space, we will have room for other activities besides the dark area. We will have a beautiful Dialog Café that will be open to the people that visit the mall, a restaurant in the dark, and an area dedicated to our other events, like workshops and seminars.

It's our first step to create a Brazilian citizenship network and Campinas seemed very appropriate to us. Aside from being a huge city,



Brasilia's Staff